

AGING AND DISABILITY RESOURCE CENTER PILOT SITE MEETING

**May 7, 2009
9:00-11:00 pm
NNCIL – Sparks**

Call in: 888-363-4735
Access code: 4522177

Debbie Enos, Diane Ross, Kristi Martin, Brittney Fleischner, Cheyenne Holcomb, Lisa Erquiaga, Teresa Sacks, Dominique Joseph, Sue Harris, Richard McFeely, Tiffany Young, Phil Ulibarri, Cissy Garic, and Tina Gerber-Winn.

1. Minutes Review from Last Meeting

The minutes from the March 25, 2009 meeting were reviewed and approved as written.

2. Marketing – Phil Ulibarri

There will be close to 283 million impressions offered before the end of the marketing campaign which will end July 1, 2009. The campaign is also joining forces with the Child Abuse Task force outreach plan. Phil has tagged 60 second spots to include a specific ADRC outreach message. Phil is meeting with pharmacies. There will be radio interviews in May to coincide with Older American's Month. The radio interviews will run approximately 30 minutes. Seventeen thousand dollars has been earmarked for radio. Phil brought posters for the northern and southern Nevada ADRCs. He has met with RAGE and Sanford center and the marketing message is still in process.

3. Intake Assessment - Group

RAGE has been using the assessment form since April 1, 2009 and they described how it works for them. The intake person asks questions from the form and sets up an appointment for follow up. Richard has used it for walk-ins. Grady does not use it at all. The form is more of an engaged process, more in-depth than just giving out a telephone number. A follow up process is still lacking as well as triggers for collecting more data in a call. This will be addressed at the next meeting.

4. Identify Data Fields on the Options Assessment – Group

The order of the questions will be redone for a smoother question and answer session. Some questions still need to be added concerning nutrition and imminent risk triggers. Also some assessment questions could be integrated together.

5. Determine Inclusion/Exclusion Criteria for Resources on Website: Diane Ross to give us the results of review

The website resources need to be compliant with AoA. Diane has gone through half the list, so far very few resources would need to be removed. Diane thinks the bullet point

under exclusion should be removed since it is negative. A link needs to be placed on the ADRC site to direct people to the rules of inclusion/exclusion.

6. Training modules – Teresa Sacks

The Sanford Center is developing three 1 hour training modules. The first module will be on imminent risk and has already been presented to the grantees. The ADRCs are required to have five hours of training per year. The sites should be using these modules to train their staff at their site.

7. SART Report

Tina received the site reports and will get it out next week.

8. Anything Else

Welfare contacted Tina about eligibility application; it will be available for beta testing in June.

Tina will be presenting at the AIRS conference with Marilyn Wills and Teresa Sacks regarding the imminent risk module. The conference takes place in Reno the first part of June.

The ADRC project manager position has been approved in budget.

The next meeting is scheduled for June 19, 2009 at 9:00am.

Items on the agenda will include:

- Marketing
- Training
- Intake Tool
- Assessment